

## Cluno supports helpers fighting COVID-19

Initiative "Dein Auto Abo – Euer Auto" and reduced rates provide fast and uncomplicated access to automobility for people in system-relevant sectors.

Munich, 3 April 2020. Cluno mobilizes those who are most challenged during the COVID-19 crisis. With the initiative "Dein Auto Abo – Euer Auto" the Mobility and Fintech Start-up encourages its customers to share their vehicles with people who are currently particularly in need of mobility. In addition, employees in system-relevant professions who wish to subscribe to their own car will receive special conditions.

### Dein Auto Abo – Euer Auto

#stayhome is the order of the day. Anyone who can do so works remotely and only leaves their own four walls to go grocery shopping. Excluded from this: Health care workers and many others who continue to commute daily

between their jobs and private homes. Although the German Federal Center for Health Education recommends using your own car to prevent COVID-19 infection, most people still have to rely on public transportation. Cluno users can now share their subscription quickly and easily with friends and family, who need to be mobile in the current situation. A registration as an authorized driver via the Cluno customer service is all it takes. New customers can register additional drivers during the booking process. The monthly package price as well as the contract and insurance conditions will not be affected.

An adaptation of the Cluno start button, specially designed for the campaign, symbolizes mobility and solidarity. The initiative "Dein Auto Abo – Euer Auto" is communicated to customers on LinkedIn, Facebook and Instagram as well as via newsletter.

### Special conditions for crisis helpers

People in system relevant professions will receive high discounts of up to 599 € in the next few weeks when subscribing to a car. Cluno grants the dedicated helpers a monthly subscription rate of up to 399 € and reduces the starting fee by 200 €. Appropriate bookings will be processed preferentially, so that people who make an indispensable contribution to the public are able to get around in their own cars as quickly as possible and no longer have to rely on public transport.

Cluno Co-Founder and CEO Nico Polleti: "Many of us hardly use the own car during the current curfew. At the same time, the need for flexible and low-contact mobility has increased dramatically for people who can only do their jobs on site. Why not share existing, unused mobility instead of parking this resource in garages? With special conditions and preferential booking processing, we provide helpers in the crisis with their own car subscription and make them mobile in the shortest possible time."



## Hygiene in cars

The risk of spreading COVID-19 in cars is very low, but contact infection via surfaces cannot be completely ruled out, according to the Federal Office for Risk Assessment. All Cluno cars are either new or professionally cleaned to the highest standard.

Among the most important protective measures that Cluno customers can take themselves are thorough hand washing and adherence to the general cough and sneeze etiquette. In order to keep social contacts to a minimum, car journeys should only be made alone. The Cluno Customer Service Team has information available on how to effectively clean exposed surfaces in and around the car.

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## About Cluno

Cluno is a new, flexible mobility concept: a digital car subscription.

Car subscription works for anyone who wants to get around in his or her own car effortlessly. Cluno thinks all car-related processes completely digitally and innovatively, helping users to find the right mobility solution for their lifestyle and needs. Customers book their vehicle online or via app and pay a fixed monthly package price, which already covers the costs for service & maintenance, insurance, tyres, tax & GEZ fees as well as registration and general inspection. After a minimum term of six months per vehicle, customers can change cars, pause or simply continue driving.

The Munich-based company was founded in 2017 by Christina Polleti, Nico Polleti and Andreas Schuierer. The three co-founders have many years of experience in the automotive and online industries. Their last company easyautosale was acquired by Autoscout24 in 2015. Leading venture capital investors such as Valar Ventures, Acton Capital Partners and Atlantic Labs support Cluno.

For further information visit: [www.cluno.com](http://www.cluno.com)